

For immediate release IK Multimedia unveils AmpliTube Brian May for Mac/PC, iPhone and iPad

Guitarists now have authentic access to the entire rig of the legendary Queen guitarist



August 22, 2019 - IK Multimedia is proud to announce **AmpliTube Brian May** for Mac/PC, iPhone and iPad. Both feature precise models of the exact live and studio gear used by the legendary guitarist from the iconic band Queen – all recreated in collaboration with Brian May himself.

From Brian's treble booster to his three-amp live setup and carefully curated effects selection, guitarists can enjoy new amp, cab and stompbox models in a convenient package, along with presets covering his celebrated discography. Each model was created with the supervision of Brian May and his long-time technical team, to carefully replicate his rig.

A key element of Brian's distinct sound comes from his Red Special guitar that, famously, he hand built with his father in the 1960s from spare parts and household



materials. Because the guitar is such an integral part of his rig, IK's engineers went the extra mile to even create a new stompbox effect that helps simulate the Red Special's tone and controls. This offers guitarists a more authentic musical experience that pays homage to this living legend.

Inside AmpliTube Brian May

Available in convenient desktop app and plug-in for any DAW, **AmpliTube Brian May** offers up to 11 new models including 2 amps, 3 cabinets, and up to 6 stompbox effects.

Included are unique offerings such as a new pedal modeling Brian's Red Special guitar and a model of the one-of-a-kind, home-built "Deacy" Amp (with user adjustable battery power!) originally created by Queen bassist John Deacon, after modifying an old radio. Other highlights incorporate his famous triple-amp live setup; tone-shaping effects; and even a harmonizer for nailing those Queen stacked leads in a single take.



Amplifiers

Based on the classic triple VOX[®] AC30[™] setup, the **BM 30** offers three amps with the effects chain in a Wet-Dry-Wet configuration to match Brian May's iconic setup. The **BM DK** is a model of the small "Deacy" amp that became the trademark sound of many Queen songs.

Cabinets

The **2x12 BM 30 Blue** (named the 2x12 BM1 in the Brian May collection for iOS) is a triple cabinet based on the cab section of a VOX AC30 equipped with with Celestion[™] Alnico Blue speakers. The **2x12 BM 30 H70** (2x12 BM2 in the Brian May collection



for iOS) is with Celestion G12H Anniversary speakers. In addition, the **1x6 BM DK** provides the cabinet section of the BM DK amp, featuring a 6" speaker.

Stompboxes

The **Red Special**, created from a detailed study of Brian May's famous guitar, helps add the unique tonality and controls of the Red Special itself. Based on the original KAT[®] Treble Booster, the **Treble Booster** enriches guitar tone similar to Brian May's by boosting it before it reaches the amp.

May Wah was based on a rackmount Dunlop[®] Cry Baby[®] wah, modeled in the exact configurations Brian May uses to shape his tone, while the **FOX Phaser** was based on the unique and distinctive sound of the fOXX[®] Foot Phaser.

Star Gate is a noise gate that helps clean up the signal chain, minimizing the noise feeding Brian's unique amp and pedal setup.

The iPhone and iPad version, the Brian May Collection (which is inside the existing AmpliTube app) also adds the **30** – a 30-band Graphic EQ, with +/- 15 dB boost per band and a+/- 15dB Level control, to help craft a more exact match of Brian's tones. This pedal is already included for free in AmpliTube Custom Shop for Mac/PC.

Discography presets

A full set of painstakingly created song-based discography presets were compiled by Jamie Humphries, guitarist for the official Queen stage production "We Will Rock You", who has also performed with Queen and Brian May. These presets allow users to dial up their favorite Brian May tones instantly and were constructed under Brian's personal supervision.

Groundbreaking Modeling Technology

IK's latest **Dynamic Interaction Modeling**[™] was used to deliver the highest level of ultra-realistic sound when modeling Brian May's gear. The product of 20 years' experience modeling analog gear, **DIM**[™] models the behavior of every component in the circuit all the way down to its smallest nuance and character. Applied to May's rig, it delivers the same sound and feel as his real gear.

About AmpliTube guitar and bass tone studio

AmpliTube is the world's most powerful guitar and bass tone studio for Mac/PC/iPhone/iPad. Available in both free and paid versions, it recreates the entire guitar/bass signal chain from instrument to recording device in a hyper-realistic and intuitive way. Users can also browse and purchase collections of gear models from the world's top gear manufacturers plus signature artist gear. AmpliTube is available for both Mac/PC, as a stand-alone and plug-in for most popular recording software, and app for iPhone and iPad.

Easy connection to AmpliTube

AmpliTube connects seamlessly with **AXE I/O**, IK's premium audio interface with powerful guitar shaping tools. AmpliTube is also compatible with IK's iRig Stomp I/O,



iRig Micro Amp, iRig HD 2, iRig Pro I/O and iRig Pro Duo portable audio interfaces for fast connectivity and on-the-go convenience.

Options, pricing and availability

AmpliTube Brian May (for Mac/PC) runs inside AmpliTube Custom Shop, a free download available to all. The new models are available now for purchase as a bundle from the Custom Shop, the IK Multimedia online store and from IK authorized dealers worldwide for \$/€99.99 (excl. taxes).

No previous purchase of AmpliTube is required. The new models will show up as an optional purchase for existing users of AmpliTube 4 upon updating to the latest version.

The **Brian May Collection** (iPhone and iPad) is available via in-app purchase from within AmpliTube CS for iPhone or iPad, for (19.99). Individual models may also be purchased a la carte (Stomp FX - (19.99) each; amps - (19.99) each). All models are also part of IK's All-In Bundle 2019 collection, which is available for in-app purchase.

For more information about AmpliTube Brian May and the Brian May Collection, please visit: **www.ikmultimedia.com/brianmay**

For the official Brian May website, visit: **brianmay.com**

Warm regards,

IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a leading music technology company that harnesses advanced software and hardware design to make professional quality tools accessible to everyone - from its ground-breaking AmpliTube, T-RackS and SampleTank software, to its acclaimed iRig series of music creation tools for iPhone, iPad, Android and Mac/PC; from the award-winning iLoud reference monitors, to its first analog hardware synth UNO Synth. With millions of installations and registered users worldwide, IK leads the way for musicians in the studio, on the go or on the stage.

iLoud, iRig, AmpliTube, T-RackS, SampleTank, and UNO Synth are trademarks or registered trademarks of IK Multimedia. Dunlop® and Cry Baby® are trademarks of Dunlop Manufacturing, Inc.; fOXX[®] Foot Phaser is a trademark of fOXX Pedals; KAT[®] Treble Booster is a trademark of Knight Audio Technologies Ltd; VOX[®] and AC30[™] are trademarks of VOX Amplification Ltd.; Celestion[™] and Alnico Blue and G12H are trademarks of Celestion.

Mac is a trademark of Apple, Inc., registered in the U.S. and other countries.

All other trademarks are property of their respective owners.